

TENNESSEE 4-H

GIVING TUESDAY

MATCHING DAY

www.tn4hgive.org

MONDAY, OCTOBER 6

MATCHING DAY BEGINS
9:00 AM ET | 8:00 AM CT

WHY IT MATTERS

Your gift helps Tennessee 4-H create life-changing opportunities for youth in every county. On Giving Tuesday, your donations can go even further through county and state match funds!

HOW TO GIVE

1. Visit our Giving Tuesday page on October 6. www.tn4hgive.org
2. Select the county, program, or area you want to support
3. Make your donation and watch it create a bigger impact!

HOW YOUR GIFT CAN BE TRIPLED!

YOUR DONATION

A donor gives
$250

+

COUNTY MATCH

Your county provides a $250 Match from the county's matching pool.

+

STATE MATCH

The state provides a $250 match maximum per donor from the state matching funds.

=

TRIPLE THE IMPACT

Your $250 gift becomes
$750
for Tennessee 4-H!

IMPORTANT INFORMATION!

The state has $25,000 in matching funds available. These funds will be released at different times throughout the day, so every region and county has a fair opportunity to receive state matching funds. Each donor can receive up to $250 in state matching funds.

Each county is asked to secure at least $1,000 in matching donations but may have more available. County matching funds match donations dollar for dollar!

Matching funds are limited and tend to be allocated quickly, so they are available only while supplies last.

Give Early, Give Local!

TENNESSEE 4-H YOUTH DEVELOPMENT

TENNESSEE 4-H FOUNDATION
Investing in Youth